

What to expect on photo day

A calm, collaborative approach to helping your home look its best.

NO PERFECTION REQUIRED

Your home is a lived-in space. I arrive with respect, discretion, and a plan - not judgment.

1

A quick walkthrough

Your agent and I will identify the home's priorities, the best features to highlight, and any areas that may need a little attention.

2

Light staging, when helpful

Working with your agent, I may straighten pillows, adjust window treatments, or move a few small items. Heavy or difficult-to-move belongings are never expected to be handled on the spot.

3

Boxes and containers

If boxes cannot reasonably be moved, we can discuss whether they may be removed digitally afterward.

WHEN DIGITAL REMOVAL IS POSSIBLE

We can only remove something digitally when the finished image will still show the home accurately. Boxes cannot hide damage or anything a buyer should see, and they cannot cover fixed features such as outlets, switches, vents, or radiators. If the camera cannot see what is behind them, editing would require guessing.

4

While photographs are taken

People may be asked to step into another room as I work, and pets should be safely secured. I will move carefully through the home and treat it with respect.

YOU + YOUR AGENT + YOUR PHOTOGRAPHER

One team. One shared goal.

Together, we will focus on the details that make the strongest visual difference and help your home make a confident first impression.